

Phase 2 Consultation draft V5:	Glasgow's Strategic Plan for Cycling Glasgow 2014 Commonwealth Games and beyond	
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<p>Glasgow's Strategic Plan for Cycling</p> <p>2010-2020</p>
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SECTION 1: INTRODUCTION

Cycling has rarely been so prominent in the public consciousness, thanks to an astonishing range of successes at Olympic, Paralympic and World Championship level. In addition to these sporting achievements, the country has seen a rise in the popularity of mass participation cycling events and substantial developments in cycling infrastructure and promotion. Now, with Glasgow as the host city for the 2014 Commonwealth Games, there is a unique opportunity to further raise the profile of cycling in Glasgow and Scotland. Glasgow's Strategic Plan for Cycling seeks to build on these successes and achieve the vision of making cycling the largest participation activity in the City by 2020.

By 2014, Glasgow will have some of the best cycling facilities in the country, in particular, the development of a new national base for cycling in the Sir Chris Hoy Velodrome. With the construction of the velodrome, the purpose built Commonwealth Games track cycling facility, and the development of the urban Cross Country Mountain Bike facility at Cathkin Braes, the sporting landscape for cycling in Glasgow will be transformed.

The physical transformation and infrastructure improvements brought about by the Commonwealth Games will see substantial regeneration within the East End of Glasgow. Public realm improvement projects such as the 'Gateway to the Games' development at Dalmarnock and wider developments across the City, backed up with action plans for both adults and schools will provide the opportunity for people to incorporate sustainable and active travel into their daily lives.

Cycling is unique in its ability to deliver outcomes across many themes from great sporting achievements to active travel, from physical activity to carbon reduction targets and this Plan reflects the many demands, challenges and opportunities that the potential of cycling presents.

Beyond cycling, Glasgow 2014 will create a legacy in terms of a growth in skills, enhanced employment prospects, increased volunteering opportunities, stronger partnership working, greater achievement, heightened excitement and raised aspirations for all citizens and visitors to the City.

This strategic plan has been developed to provide the various cycling bodies and stakeholders with a clear direction and set of priorities in order to secure the group's shared vision. To maximise this opportunity the plan will be in place for the opening of the Games in 2014 and ensure a cycling legacy from the 2014 Commonwealth Games in terms of environment, health and sport.

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SECTION 2: EXECUTIVE SUMMARY

To be worked up following agreement of draft

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SECTION 3: STRATEGIC CONTEXT

The Strategic Plan for Cycling in Glasgow seeks to place cycling more holistically within the national and local policy matrix, demonstrating cycling's importance and the role it can play in successfully delivering across policy fields, as well as how it can be embedded within the legacy of Glasgow 2014 Commonwealth Games.

Glasgow aims to take forward this plan in a cohesive and collective way to demonstrate that cycling can support the delivery of Glasgow's Single Outcome Agreement and Glasgow's 2014 Legacy Framework. In undertaking to deliver a Strategic Plan for Cycling proactively, the partners have actively embarked upon the challenge of increasing the capacity of the cycling infrastructure of the city to ensure the sustainability and inclusiveness of cycling: as sport, as a health driver and participation activity, as a means of transport, and fundamentally as a way of empowering the diverse communities of Glasgow.

Cycling is a diverse activity undertaken by a wide range of users. Glasgow's Strategic Plan for Cycling responds to these differing needs and also the policy framework that exists both nationally in Scotland and more locally in Glasgow.

Glasgow recognises that this plan will contribute towards the development of cycling on a local, regional and national level, and will draw on and contribute to the outcomes of a number of relevant strategies and policy documents. The most important of these being:

National

- **On Your Marks: A Games Legacy for Scotland** – “Our priority is to get Scotland physically active with people living long, healthy lives.”
- **Reaching Higher – The National Sports Strategy** – “if we are to achieve our vision, the challenge will be to deliver two key outcomes: Increasing participation, improving performance.”
- **Let's Get Scotland More Active: A Strategy for Physical Activity** – A 20-year plan that sets national targets to achieve ‘50% of all adults aged over 16 and 80% of all children aged 16 and under meeting the minimum recommended levels of physical activity by 2022’. The strategy recognises the importance of “having access to a range of physical activities including...cycling”.

- **Cycling Action Plan for Scotland** - “By 2020, 10% of all journeys taken in Scotland will be by bike.”¹
- **The National Transport Strategy** – “By investing in better infrastructure links between community facilities such as health centres, transport hubs and schools, we believe that cycling and walking as travel options are realistic alternatives to using the car for journeys to work, school and for leisure purposes.”
- **Climate Change Delivery Plan** – “There is a need for additional planning and demand management measures through to 2020 to reduce the need for travel and the carbon intensity of travel; and to maximise active travel (e.g. walking and cycling).”
- **Go Safe** – Scotland’s Road Safety Framework. “Ensure that all road users receive appropriate education and training messages about cycling in the road environment, including journeys to and from school and in residential areas.”

Glasgow

- **Glasgow’s Single Outcome Agreement** – “An inclusive Glasgow where all citizens and visitors have the opportunity to participate fully in the life of the City.”
- **Glasgow 2014 Legacy Framework** – “Glasgow 2014 will help achieve a healthier, more vibrant city with its citizens enjoying and realising the benefits of sport and the wider, longer term economic, social, cultural and environmental benefits that Glasgow 2014 can help deliver.”
- **Glasgow’s Physical Activity Strategy / Growing a Healthier Glasgow** - “A greater emphasis on safe, active and sustainable modes of transport as the main feature of the City’s future transport growth
- **Glasgow’s Local Transport Strategy** – “Encourage more people to cycle. Improve and expand the network of cycle routes in Glasgow, where appropriate. Improve cycle security. Promote cycling as a healthy, cost effective and environmentally friendly form of transport.”
- **Sustainable Glasgow Report 2010** - The initiative suggests that the Council consider increasing provision of cycle paths in two ways – in conjunction with the installation of other infrastructure (such as district heating networks, and drainage systems), and the allocation of cycle paths in pedestrianised areas – so that walkers and cyclists can share the same streets.

¹ Cycling Action Plan for Scotland is currently in draft form but has been referred to throughout the process of writing this Plan.

- **Glasgow's Environmental Strategy** - "It is the Council's long term vision for Glasgow to fulfil our Aalborg commitments and become one of the most environmentally sustainable cities in the UK."
- **City Plan 2** – "Walking and cycling require to be given a high priority in the design of new development in order to provide an environment which is attractive for, and encourages, travel on foot and by bicycle."

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At its core, the Plan will:

- Encourage increased participation in utility, recreational and sport cycling for all
- Contribute towards improving health and increasing physical activity
- Develop strong community linkages; including volunteers, membership clubs and cycling related organisations
- Increase the number of volunteer education and training opportunities
- Showcase cycling through a high profile events programme
- Develop talent pathways and improve performance in cycle sport
- Optimise the use of current and planned sporting infrastructure for elite and community use, including the Sir Chris Hoy Velodrome and Cathkin Braes
- Encourage a modal shift towards sustainable forms of transport
- Promote active travel through the uptake of travel plans
- Seek a safer cycling environment via the development of cycle route infrastructure and by pursuing cycle safety campaigns.

The infrastructure improvements which will include the completion of the Connect 2 and Colleges Cycle route projects, plus new cycle routes to the East End and Southside Games Cluster will encourage people to make more journeys by bike. An increase in daily journeys being made by bike will have an impact on population health, transport and reduce carbon emissions.

The new facilities, which will include: the Sir Chris Hoy Velodrome and installation of mountain biking trails within Cathkin Braes Country Park, will complement the infrastructure changes and further drive up lifelong participation within Glasgow's diverse communities. The creation of these venues will be a magnet for tourism, showcasing sporting events from local to world class level while nurturing cycle sport and participation at a grassroots level.

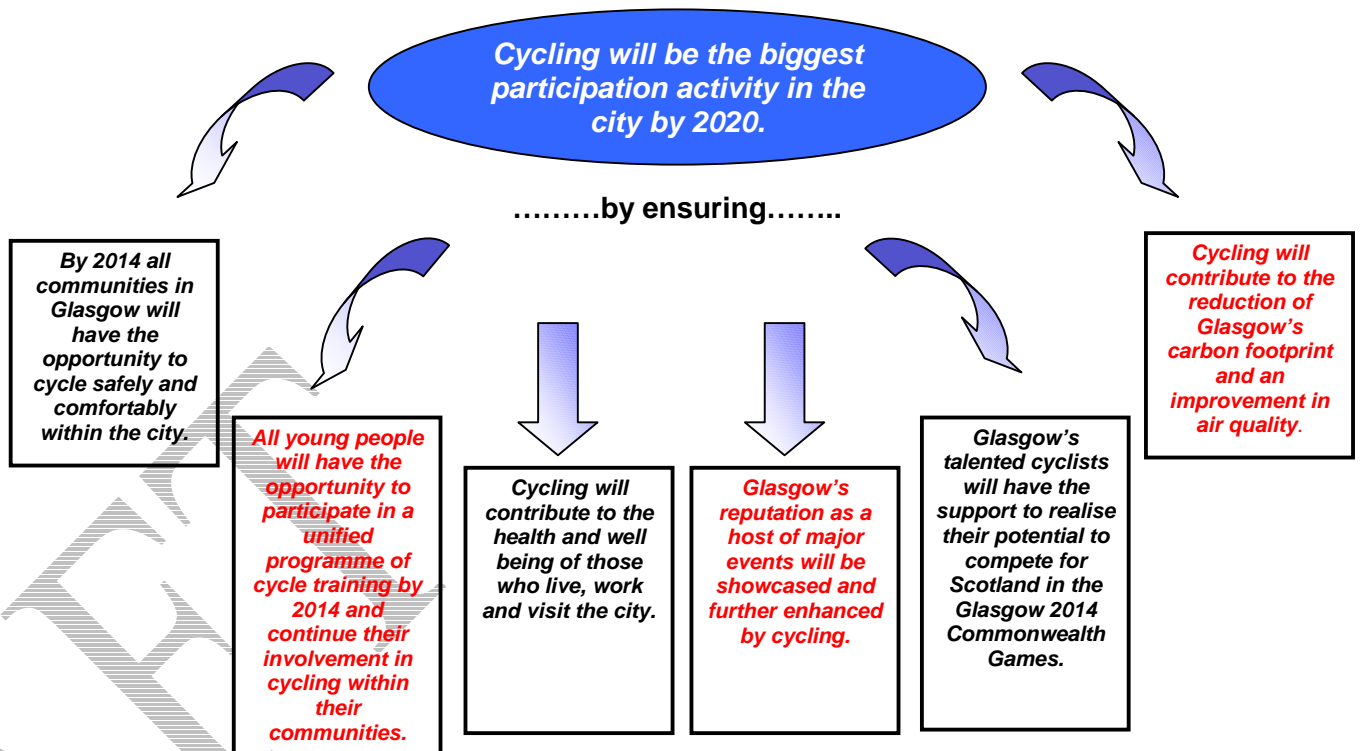
SECTION 4: THE PARTNERSHIP

The principal partners responsible for the delivery and implementation of the Glasgow Strategic Plan for Cycling include:

- Glasgow City Council
- Glasgow Life
- Community Planning Partnership
- Greater Glasgow and Clyde NHS
- Glasgow Centre for Population Health
- SPT
- Cycling Scotland
- British Cycling
- Scottish Cycling
- CTC – Scotland
- Sustrans
- Bike Club

The Partners will work in collaboration with other key agencies, including Glasgow's five Community Health and Care Partnerships, voluntary organisations and local communities to achieve the outcomes and targets set within the plan. The focus will be on effective working partnerships at a local level to inspire people and communities to get involved in cycling, and to influence the delivery of cycling within their local community.

SECTION 5: THE VISION



Cycling will be the biggest participation activity in the city by 2020. Glasgow's Vision for cycling cannot be delivered by one agency in isolation. The Plan encourages collaborative and joined up working and the development of new and existing partnerships and project development across the city, to help inspire all Glaswegians, of all ages, to get involved and take up cycling. The implementation of the Plan will involve a detailed year-on-year 'action planning' process between 2010 and 2020. The Vision will be achieved through the following objectives:

- **By 2014 all communities in Glasgow will have the opportunity to cycle safely and comfortably within the city.** The continued growth of the cycle network will create a safer more accessible cycling environment.
- **All young people will have the opportunity to participate in a unified programme of cycle training by 2014 and continue their involvement in cycling within their communities.** A coherent city-wide plan for schools and the development of community hubs and clubs will provide all young people with the opportunity to learn skills and nurture lifelong participation in cycling.

- **Cycling will contribute to the health and well being of those who live, work and visit the city.** Encouragement for new and lapsed cyclists due to greater access to an improved cycle network and training schemes through community hubs and clubs will see a significant increase in the numbers of Glasgow residents cycling. This in turn will lead to significant benefits to their health and environment.
- **Glasgow's reputation as a host of major events will be showcased and further enhanced by cycling.** Mass participation cycling events such as Skyride and Pedal for Scotland, plus international sporting events such as the UCI Track World Cup in the 2012/2013 season will raise Glasgow's profile nationally and globally. These events will act as catalysts to build on existing opportunities for residents to train as officials and key volunteers to be actively involved in event delivery.
- **Glasgow's talented cyclists will have the support to realise their potential to compete for Scotland in the Glasgow 2014 Commonwealth Games.** A performance development pathway accessible for local athletes will provide a platform for talented young people to participate in cycling at the highest level. A progressive pathway for coaches will operate in tandem supporting this development from club to performance level.
- **Cycling will contribute to the reduction of Glasgow's carbon footprint and an improvement in air quality.** Increased numbers of residents cycling for daily travel will significantly reduce carbon emissions further enhancing Glasgow's reputation as a pleasant and vibrant city to visit.

SECTION 6: KEY THEMES & PROGRAMMES

The Glasgow Strategic Plan for Cycling sets out three key themes to help shape the future direction of cycling in the City: Sport and Participation; Health; and Transport.

The themes are underpinned by key programmes leading up to and beyond 2014:

Sport and Participation

The 'Potential of Sport', published by **sportscotland**, summarises how sport can contribute to Scotland's National Performance Framework. It is the ambition of the City Council and external partners that we work in a cohesive and collective way to demonstrate that cycling can support the delivery of Glasgow's Single Outcome Agreement and Glasgow's 2014 Legacy Framework. In undertaking to deliver a Strategic Plan for Cycling proactively, the partners have actively embarked upon the challenge of increasing the capacity of the sports infrastructure of the City to ensure the sustainability and inclusiveness of cycling as sport, as a health driver and participation activity, and fundamentally as a way of empowering the diverse community of Glasgow.

Cycling is already a major informal sporting activity. The Plan will ensure people continue to benefit from participation in cycling throughout their lifetime, as active recreation or as a way in which cycling is integrated into daily life. Partners will continue to work together to breakdown the barriers to participation and increase opportunities, extending to a wider target audience within the diverse communities of Glasgow.

This will be driven through a targeted approach to community engagement through the involvement of community sports hubs and clubs, using models of best practice from other sports and other parts of the country. Increasing opportunities at a local level to become part of a growing volunteer workforce with a progressive education and training pathway for coaches, officials, leaders and key volunteers will be critical to achieving success in this approach and to ensuring we continue to retain, reward and recognise volunteers in cycling.

In parallel to a volunteer pathway, a development pathway from grassroots to elite performance will provide a platform for talented young people of Glasgow to achieve their full potential. The Council, through the Legacy fund, have already begun to

demonstrate their commitment to future sporting success. Embedding and increasing access to this programme of athlete development, across all cycling disciplines, will continue to identify and nurture future medal potential athletes.

With the investment in the development of Sir Chris Hoy velodrome and cross country Mountain bike facility at Cathkin Braes the Council will showcase how the urban environment can be fully utilised, in a sustainable manner, to maximise use from a major events perspective to future legacy provision for the community of Glasgow. Quality facilities within the boundaries of the City will inspire athletes to follow in the footsteps of Champions of the sport and will ensure a lasting legacy for the communities, clubs and elite performers in an around the City.

The key challenges:

- Partner agencies to agree and support the best use of resources from grass roots level within the schools setting, to encouraging adult participation and evolving a community ethos for cycling
- Ensuring lasting, sustainable legacy in the programming of activity for the Sir Chris Hoy velodrome and Cathkin Braes, covering school, community, club and elite access
- Implementing a coaching, officials and key volunteer education and training programme to meet the needs of the sport, Glasgow 2014 and beyond.

The key opportunities:

- Increase the size and diversity of the participation base in cycle sport in Scotland
- Capitalise on the building of quality facilities to attract major events to the city and provide a lasting legacy for the diverse community of Glasgow
- Provide a talent development pathway supported by a strong network of well-trained coaches, officials, key volunteers and a strong community club model.

Health

Glasgow's poor health record is well-documented. Glasgow has the lowest levels of life expectancy for men and women of any local authority in Scotland and health in Glasgow compares unfavourably with all the other major cities in the UK. There are

also wide health inequalities in the city, which are strongly associated with socio-economic inequalities. In short, health in the more deprived parts of the city is significantly worse than in the least deprived neighbourhoods. Deprivation explains some but not all of the excess of ill-health in Glasgow - culture, behaviour and environment are important additional influences.

The key challenges:

- Obesity levels are rising in Greater Glasgow, a fifth of males and almost a quarter of females are now estimated to be obese, with well over half classified as overweight [SHeS]
- In terms of diet, 36% of adults reported eating 5 portions of fruit or vegetables the previous day and 21% of Glaswegians reported eating fast food at least once a week [GGCHWB, 2008]
- 39% of Glaswegians reported meeting the national physical activity target (which is for an adult to take 20 minutes of strenuous physical activity 3 or more times a week OR to take 30 minutes of moderate activity 5 or more times a week) [GGCHWB, 2008]

The key opportunities:

- Active travel has the potential to play a part in improving health in the city. Currently between 1-2% of Glaswegians cycle to work or study, although recent data from cordon counts around the City Centre suggest that cycle commuting may be rising [Census 2001 and SHS 2005/06, LES, GCC]
- We also know that while less than 1% of secondary pupils cycle to school currently, ten times this proportion (10%) would like to cycle to their school. To increase the numbers of adults and children cycling (and walking) in Glasgow as part of their daily lives will require significant and sustained improvements in infrastructure (.e.g. more dedicated cycle routes, changing and showering facilities at workplaces, more cycle storage at all work and leisure locations) [Glasgow Schools Survey 2008]
- Safer roads (e.g. 20 MPH areas, better definition and signage for cycle routes) and much more support from employers and schools for active travel.

Transport

Many journeys within Glasgow can be undertaken by cycling and are often quicker by bike than by any other mode. Through the development of Glasgow's cycle route infrastructure, adaptation of the road network to a safer environment and the promotion of active and sustainable travel, cycling is once again becoming a popular form of transport and leisure activity for the citizens of Glasgow.

To reinforce the benefits of active and sustainable travel, the Council is working within communities trying to release the latent demand to cycle. For example, school pupils analyse their own travel behaviour and are helped to develop travel plans for their school. Through the Council's Safer Routes to School programme, removal of barriers to cycling or walking can be targeted, thus enabling good travel habits to be incorporated into lifestyle choices at an early age. The provision of a network of interlinking cycle routes and Core Paths can then help to sustain this new travel behaviour, giving citizens access to employment opportunities or further education options without vehicle dependency.

While some cycle journeys can be made on dedicated cycle routes it is also important that the roads network is safe for all users, especially vulnerable groups like cyclists and pedestrians. However, one of the main deterrents to cycling is the fear of traffic. The Council's proposal to lower the speed of traffic in many areas of the city will therefore improve conditions for cyclists using the roads network, especially for local journeys. Campaigns encouraging responsible use of Glasgow's roads are also important.

The key challenges are to:

- Provide dedicated cycling facilities within the road environment, since this can be expensive and the reallocation of road-space is not always possible due to capacity requirements
- Change drivers' behaviour so that they look out for cyclists and give them space on the road, so that the safety of cyclists using the roads can be increased
- Convince citizens who regularly rely on their vehicles for transport that cycling and walking is a viable alternative for some journeys.

The key opportunities are:

- To incorporate provision for cyclists into routine road management measures and new road infrastructure projects
- Use the ability of the Council to deploy staff resources to promote active and sustainable transport, internally via the development of a staff travel plan and externally through engagement within communities and businesses, directing the public to training opportunities and increasing awareness of road safety issues
- Develop short lengths of cycling and walking routes to the City Centre from peripheral residential areas thereby serving large numbers of commuters.

SECTION 7: IMPLEMENTATION AND DEVELOPMENT

To achieve the outcomes and targets set out in Glasgow's Strategic Plan for Cycling, partners will deliver and review an annual action plan detailing key projects and programmes against the three themes of the plan: Sport and Participation; Health; and Transport

7.1.1. INITIAL ACTIVITY (April 2010 to March 2011)

Based on the current supply of cycle activity in Glasgow and considering the aims and objectives of the Partnership, the following action points have been identified as a priority to kick start initial activity:

- Prioritise Glasgow's ambition within Scottish Cycling's programmes and projects
- Make national standard cycle training more widely available to pupils in the City's schools
- Undertake an intensive marketing campaign aimed at encouraging school pupils to cycle
- Undertake a Travel Behaviour Change Campaign
- Extend the availability of the Glasgow Cycle Network
- Support and nurture the growth of community cycle hubs that will provide greater access and the opportunity for all to cycle
- Assess the existing club infrastructure and club cycling available in Glasgow and support them to be able to accommodate the interest and demand from new cyclists

- Work with Scottish Cycling to agree a fit for purpose legacy for the Velodrome and Cathkin Braes
- Participate in high profile events such as Bike Week, European Mobility Week, Glasgow Skyride and Pedal for Scotland
- Provision of a full time member of staff to support and assist partners and to drive forward the sport and participation projects.

7.1.2. MEDIUM AND LONG-TERM AIMS (April 2011 to 2020)

The steps needed to be taken to achieve the medium and long-term aims will be determined during 2010. Therefore, this Strategy will evolve each year to ensure that cycling is on track to be the biggest participation activity in the city by 2020.

Glasgow will focus on developing a powerful collaborative approach to meet the following medium and long-term outcomes:

- Establish a programme of cycle sport events at a local, national and international level
- Continued promotion of active and sustainable travel as a lifestyle option
- Ensure the future investment programme and facility contract for the Velodrome is affordable and accessible and delivers opportunities for schools, community, club and high performance usage
- Continued development of a network of cycle routes throughout the City, including implementation of key projects such as Connect2
- Develop a workforce development programme to increase the volume and diversity of officials and volunteers in recreational and sport cycling, in line with the national standard
- Targeted activities aimed at ensuring the road environment is as safe as possible for vulnerable road users, such as pedestrians and cyclists
- Expand the coaching workforce by appointing coaches to operate within the 5 Community Planning Partnerships within the City
- Develop a programme of high quality cycling activity that is accessible by all schools, providing regular cycling opportunities for all young people;
- Establish talent development that will identify talent and potentially increase the number of podium riders emerging from Glasgow

- Implementation of the Smarter Choices Smarter Places project, providing good walking and cycling access from the City Centre to the velodrome
- Deliver an international level cross country mountain bike competition circuit at Cathkin Braes Country Park, complete with legacy provision. This venue will be the first of its kind in providing an urban mountain bike facility for the future use for schools, community, club and performance development, and as an ongoing venue for local, national and international events
- Implementation of the East End Regeneration Route providing good walking and cycling access from the velodrome to the National Cycle Network
- Improved access to the Southside Commonwealth Games Cluster.

SECTION 8: MEASUREMENT

The outcomes will contribute towards the delivery of Glasgow's Single Outcome Agreement (SOA), national outcomes, Glasgow's 2014 Legacy Framework and the Scottish Government's Legacy Plan.

Appendix 1 provides a summary of key outcomes, targets and baseline figures that will be used to monitor the implementation and success of the plan. The key programmes and outcomes will also be monitored in terms of their contribution towards the three main themes: **Sport and Participation; Health; and Transport.**

Monitoring process:

- An annual reporting structure and performance measurement framework will be developed to monitor ongoing implementation and delivery of key projects and programmes
- A year on year action plan will be drafted, agreed, reviewed and reported on between 2010 and 2020.

The Plan will link, where appropriate, with existing local and national monitoring activities.

Appendices - Section 9.12010 Action Plan (Year 1)

STRATEGIC OUTCOME 1: By 2014 all communities in Glasgow will have the opportunity to cycle safely and comfortably within the city. Year 1 Activity April 2010 to March 2011					
Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Extend the availability of the Glasgow Cycle Network	Smarter Choices Smarter Places – Promotion of active travel in the east end of Glasgow	<ul style="list-style-type: none"> • GCC • Sustrans • Scottish Government • Transport Scotland • Clyde Gateway • SPT 	<ul style="list-style-type: none"> • Increased use of bicycle as choice of transport 	<ul style="list-style-type: none"> • Sustrans • Department of Transport • GCC 	<ul style="list-style-type: none"> • Community Planning Themes – Healthy, Vibrancy • National Outcomes – 5, 6, 8, 10, 12, 14, 15 • Local Outcomes –2, 11, 23, 24
	Completion of Colleges Cycle Route	<ul style="list-style-type: none"> • GCC 	<ul style="list-style-type: none"> • An increase in the number of people travelling by cycle to work or study 		
	Cycling to School Campaign	<ul style="list-style-type: none"> • GCC • Cycling Scotland • Glasgow Life 	<ul style="list-style-type: none"> • Increased numbers of children cycling to school 		
	Safer Routes to School	<ul style="list-style-type: none"> • GCC 	<ul style="list-style-type: none"> • Increased numbers of children cycling to school 		
	Cycle Parking	<ul style="list-style-type: none"> • GCC 	<ul style="list-style-type: none"> • Increase in the number of secure sites for cycle parking 		
	Up to date map/route cards available to public	<ul style="list-style-type: none"> • GCC • Spokes/Go Bike 	<ul style="list-style-type: none"> • Increase in number of daily journeys being made in the City by cycle 		

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Undertake and intensive social marketing campaign aimed at encouraging children to cycle to school, drivers to give them appropriate space and parents to see the improvements that are being made	Match funding £30,000 secured 2010 for Cycle to School Campaign in East End	<ul style="list-style-type: none"> • GCC • Cycling Scotland • Glasgow Life 	<ul style="list-style-type: none"> • Plan of action agreed and delivered for the campaign 	<ul style="list-style-type: none"> • Sustrans 'Hands Up' survey • Department of Transport • GCC 	<ul style="list-style-type: none"> • Community Planning Themes - Healthy, Vibrancy • National Outcomes – 5, 6, 8, 10, 12, 14, 15 • Local Outcomes -11, 12, 13, 21, 23, 24
	April 2010 Cycle to School campaign launched at East end schools in conjunction with the Smarter Choices Smarter Places initiative– 3 secondary and 5 primary are targeted for the launch with all other schools in the area invited to take part	<ul style="list-style-type: none"> • GCC • Cycling Scotland • Glasgow Life 	<ul style="list-style-type: none"> • Fewer accidents between cars and cyclists • An increase in the number of pupils and staff cycling to school 		

STRATEGIC OUTCOME 2:

All young people will have the opportunity to participate in a unified programme of cycling training by 2014 and continue their involvement in cycling within their communities.

Year 1 Activity April 2010 to March 2011

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Provision of a full time member of staff to support and assist partners and to drive forward the sport and participation projects	Funding and agreement secured for post	<ul style="list-style-type: none"> • GCC • Glasgow Life • Sports Scotland • British Cycling • Scottish Cycling 	Officer in post.	Glasgow Life	
Make national standard cycle training more widely available to pupils in the City's schools	Agreement reached on who delivers training to schools and what that training entails	<ul style="list-style-type: none"> • GCC • Glasgow Life • Cycling Scotland • Road Safety Scotland 	Agreement reached on action to be taken.	<ul style="list-style-type: none"> • GCC • Glasgow Life • Cycling Scotland • Road Safety Scotland 	<ul style="list-style-type: none"> • Community Planning Themes - Healthy, Vibrancy, Learning • National Outcomes – 3, 4, 5, 6, 8, 10, 15 • Local Outcomes – 2, 11, 12, 13, 21, 24
Support and nurture the growth of community cycle hubs that will provide greater access and the opportunity for all to cycle	<p>Officer in place to deliver Bike Club initiative</p> <p>Create 37 new Bike Clubs and 3700 participants (children, youth and their families)</p>	<ul style="list-style-type: none"> • CTC Bike Club Officer • Glasgow Life • GCC 		<ul style="list-style-type: none"> • Bike Club Officer 	<ul style="list-style-type: none"> • Community Planning Themes - Healthy, Vibrancy, Learning • National Outcomes – 3, 4, 5, 6, 8, 10, 15 • Local Outcomes – 2, 5, 11, 12, 13, 15, 21, 23, 24

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Develop Go Ride Clubs in the City	120hours of delivery per annum per Regional Development Coach	<ul style="list-style-type: none"> Scottish Cycling 	<ul style="list-style-type: none"> More than 2 clubs established in city 	<ul style="list-style-type: none"> Scottish Cycling British Cycling Glasgow Life 	<ul style="list-style-type: none"> Community Planning Themes - Healthy, Vibrancy, Learning National Outcomes – 3, 4, 5, 6, 8, 10, 15 Local Outcomes – 2, 11, 12, 13, 21, 23, 24
	More trained and assessed coaches in Glasgow	<ul style="list-style-type: none"> Scottish Cycling British Cycling Glasgow Life 			
	More support for volunteers	<ul style="list-style-type: none"> Scottish Cycling British Cycling Glasgow Life 			
Develop Sky Ride Schools	New Project	<ul style="list-style-type: none"> British Cycling Sky Glasgow Life GCC 	<ul style="list-style-type: none"> Programme is available in all 5 CHCP's 	<ul style="list-style-type: none"> British Cycling Sky Glasgow Life GCC 	<ul style="list-style-type: none"> Community Planning Themes - Healthy, Vibrancy, Learning National Outcomes – 3, 4, 5, 6, 8, 10, 15 Local Outcomes – 2, 11, 12, 13, 21, 23, 24

STRATEGIC OUTCOME 3 :
Cycling will contribute to the health and well being of those who live, work and visit the city.
Year 1 Activity April 2010 to March 2011

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Participate in high profile events such as Skyride, Bike Week, Pedal for Scotland <i>Also fits new objective 6</i>	7,500 participate in 'Skyride' 2009 450 participate in 'Skyride Local' rides in 2009	<ul style="list-style-type: none"> British Cycling Scottish Cycling Sky Glasgow Life GCC 	<ul style="list-style-type: none"> Double the participation at 'Skyride' to 15,000 in 2010 	<ul style="list-style-type: none"> BritishCycling/Sky/RPM/Limelight. 	Community Planning Themes – Healthy, Vibrancy National Outcomes – 12, 14, 15 Local Outcomes – 11, 12, 13, 15, 23, 24
	Bike Week (need numbers from 2009)	<ul style="list-style-type: none"> Cycling Scotland Glasgow Life CTC Sustrans Team Green Britain 	<ul style="list-style-type: none"> Double the participation in Sktride Local to 1000 in 2010 	<ul style="list-style-type: none"> Cycling Scotland, CTC, Sustrans, Team Green Britain. 	
	Pedal for Scotland 7000 participate in 2009.	<ul style="list-style-type: none"> Cycling Scotland and Partners. 	<ul style="list-style-type: none"> Increase the number of Bike Week events in Glasgow 	<ul style="list-style-type: none"> Cycling Scotland and Partners 	
Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Cycle Friendly Employers	(numbers needed from CS for CFE 2009/10) Programme supports the work of Scottish Centre for Healthy Working Lives	Cycling Scotland Scottish Centre for Healthy Working Lives	Increase 25	<ul style="list-style-type: none"> Cycling Scotland 	<ul style="list-style-type: none"> Community Planning Themes – Healthy, Working, Vibrancy National Outcomes – Local Outcomes – 11, 12, 13, 15, 23, 24

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STRATEGIC OUTCOME 3 :
Cycling will contribute to the health and well being of those who live, work and visit the city.
Year 1 Activity April 2010 to March 2011

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Participate in high profile events such as Skyride, Bike Week, Pedal for Scotland Also fits new objective 6	7,500 participate in 'Skyride' 2009 450 participate in 'Skyride Local' rides in 2009	<ul style="list-style-type: none"> British Cycling Scottish Cycling Sky Glasgow Life GCC 	<ul style="list-style-type: none"> Double the participation at 'Skyride' to 15,000 in 2010 	<ul style="list-style-type: none"> BritishCycling/Sky/RPM /Limelight. 	Community Planning Themes – Healthy, Vibrancy National Outcomes – 12, 14, 15 Local Outcomes – 11, 12, 13, 15, 23, 24
	Bike Week (need numbers from 2009)	<ul style="list-style-type: none"> Cycling Scotland Glasgow Life CTC Sustrans Team Green Britain 	<ul style="list-style-type: none"> Double the participation in Skride Local to 1000 in 2010 	<ul style="list-style-type: none"> Cycling Scotland, CTC, Sustrans, Team Green Britain. 	
	Pedal for Scotland 7000 participate in 2009.	<ul style="list-style-type: none"> Cycling Scotland and Partners. 	<ul style="list-style-type: none"> Increase the number of Bike Week events in Glasgow 	<ul style="list-style-type: none"> Cycling Scotland and Partners 	

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Cycle Friendly Employers	(numbers needed from CS for CFE 2009/10) Programme supports the work of Scottish Centre for Healthy Working Lives	Cycling Scotland Scottish Centre for Healthy Working Lives	Increase 27	<ul style="list-style-type: none"> Cycling Scotland 	<ul style="list-style-type: none"> Community Planning Themes – Healthy, Working, Vibrancy National Outcomes – Local Outcomes – 11, 12, 13 15 23 24

STRATEGIC OUTCOME 4:
Glasgow's reputation as a host of major events will be showcased and further enhanced by cycling.
Year 1 Activity April 2010 to March 2011

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Participate in high profile events such as Skyride, Bike Week, Pedal for Scotland	Skyride and Skyride Local Rides 2010 delivered	<ul style="list-style-type: none"> British Cycling Scottish Cycling Glasgow Life GCC Eventscotland 	<ul style="list-style-type: none"> Increase numbers to 14,000 for mass event Increase numbers to 1000 for Local Rides 	<ul style="list-style-type: none"> British Cycling/Sky/RPM/Lime light Glasgow Life 	<ul style="list-style-type: none"> Community Planning Themes – Healthy, Vibrancy National Outcomes – 6, 12, 13 Local Outcomes – 11, 12, 13, 15, 23, 24
	<p>Pedal for Scotland 7000 participate in 2009.</p> <p>3 Events in 2010. Glasgow – Edinburgh ride, family ride at Glasgow Green, 100 mile sportive ride</p>	<ul style="list-style-type: none"> Cycling Scotland and Partners. 	<ul style="list-style-type: none"> Increase numbers to... 	<ul style="list-style-type: none"> Cycling Scotland 	
	Bike Week	<ul style="list-style-type: none"> Cycling Scotland Glasgow Life CTC Sustrans Team Green Britain 	<ul style="list-style-type: none"> Increase events from last year 	<ul style="list-style-type: none"> Cycling Scotland Team Green Britain 	

STRATEGIC OUTCOME 5:

Glasgow's talented cyclists will have the support to realise their potential and compete for Scotland in the Glasgow 2014 Commonwealth Games.

Year 1 Activity April 2010 to March 2011

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Work with Scottish Cycling and other relevant stakeholders to agree a fit for purpose legacy for the Velodrome and Cathkin Brae	Secure agreement to the principle of priority use for the Velodrome in legacy mode	<ul style="list-style-type: none"> Glasgow Life Scottish Cycling British Cycling 	<ul style="list-style-type: none"> Structure agreed for local, national and international use of the Velodrome and Cathkin Braes 	<ul style="list-style-type: none"> Glasgow Life Scottish Cycling British Cycling 	<ul style="list-style-type: none"> Community Planning Themes – Healthy, Vibrancy National Outcomes – 1, 7, 8, 10, 12, 13, 15 Local Outcomes – 7, 8, 9, 11, 12, 13, 15, 21, 23, 24
Assess the existing club infrastructure and club cycling available in Glasgow and support them to be able to accommodate the interest and demand from new cyclists		<ul style="list-style-type: none"> Glasgow Life Scottish Cycling CTC 	<ul style="list-style-type: none"> Growth in existing clubs 		<ul style="list-style-type: none"> Community Planning Themes – Healthy, Vibrancy, Learning National Outcomes – 6, 8, 10, 13, Local Outcomes – 11, 12, 13, 15, 23, 24
Talent Squads in Olympic/Commonwealth Disciplines	Coaching and competition support for riders	<ul style="list-style-type: none"> Scottish Cycling 			<ul style="list-style-type: none"> Community Planning Themes – Vibrancy National Outcomes – 13 Local Outcomes – 11, 13, 23, 24

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Talent ID Programme for Women	'Gold for Glasgow' programme 2 nd Phase to be implemented post Delhi	<ul style="list-style-type: none"> • Scottish Cycling • Scottish Institute for Sport • Glasgow Life 			<ul style="list-style-type: none"> • Community Planning Themes – Vibrancy • National Outcomes – 13 • Local Outcomes – 11, 13, 23, 24
Talent ID Programme for Disability	Talent Coach for disability appointed	<ul style="list-style-type: none"> • Scottish Cycling • Scottish Institute for Sport • Glasgow Life 			<ul style="list-style-type: none"> • Community Planning Themes – Healthy, Vibrancy • National Outcomes – 13 • Local Outcomes – 11, 12, 13, 23, 24

STRATEGIC OUTCOME 6:
Cycling will contribute to the reduction of Glasgow’s carbon footprint and an improvement in air quality.
Year 1 Activity April 2010 to March 2011

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA
Continue to improve the cycling landscape of Glasgow using physical means and through campaigns to raise awareness	Connect 2 –	<ul style="list-style-type: none"> • GCC • Sustrans • Scottish Government • Transport Scotland • Clyde Gateway • SPT 	<ul style="list-style-type: none"> • Increased use of cycle as choice of transport. 	<ul style="list-style-type: none"> • Sustrans • Department of Transport 	<ul style="list-style-type: none"> • Community Planning Themes – Healthy, Vibrancy • National Outcomes – 6, 10, 12, 14, 15 • Local Outcomes –2, 11, 23, 24
	Smarter Choices Smarter Places –				
	Colleges Cycle Route				
	Cycling to School Campaign				
	Safer Routes to School				
	Cycle Parking -				

Section 9.2

2011 and Beyond (Medium and Long Term Activity)

STRATEGIC OUTCOME 1: By 2014 all communities in Glasgow will have the opportunity to cycle safely and comfortably within the city.					
Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA

STRATEGIC OUTCOME 2:**All young people will have the opportunity to participate in a unified programme of cycling training by 2014.**

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA

STRATEGIC OUTCOME 3 :
Cycling will contribute to the health and well being of those who live, work and visit the city.

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA

STRATEGIC OUTCOME 4:
Glasgow's reputation as a host of major events will be showcased and further enhanced by cycling.

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA

STRATEGIC OUTCOME 5:**Glasgow's talented cyclists will have the support to realise their potential and compete for Scotland in the Glasgow 2014 Commonwealth Games.**

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA

STRATEGIC OUTCOME 6:
Cycling will contribute to the reduction of Glasgow’s carbon footprint and an improvement in air quality.

Action	Milestone(s)	Lead Responsibility and Partnership	Anticipated Outcome(s)	Source of Evidence	Links to SOA